



Lifestyle Membership

**Protecting
Your Lifestyle**

Lifestyle block owner

Federated Farmers Wairarapa President

“In a sense lifestyles are no different to a lot of farmers. There’s a very big range of professions and skill sets in what they do.

With lifestyles, at the top end you can have some people incredibly knowledgeable about animals and looking after the environment. But at the other end there are others who don’t know what to feed animals,”

“Federated Farmers has a role there. And we’re all facing the same regulatory requirements so our policy work is of value across the board.

Lifestylers also faced the same challenges, such as water supply and environmental protection”

“This province is motivated by how we can sustain rural communities, and all of the matters that might drive that. So we are grappling with some of those hot topics – forestry, water, regulation and compliance, sustainability.”

- David Hayes





Our **Purpose**

There are many reasons for people to find their patch of paradise and live their lifestyle.

Our purpose is to ensure they continue to love their lifestyle and to make sure their lifestyle doesn't become their life sentence.

Federated Farmers know there are many organisations working with Lifestyle owners. We are working to compliment and provide more depth and value to this group of property owners, through our policy and advocacy work and farm expertise.



Our Story

Federated Farmers

One voice to represent many.

We have helped New Zealand farmers since 1945, but the makings of Federated Farmers started out long before. In the spring of 1899 in Northland, Broadwood farmer, A.G.C. Glass and a group of farmers formed the first constituted branch of the New Zealand Farmers' Union.

Since that spring day, our staff and elected farmers have been a collective voice in decision-making, speaking to all levels of government directly to get a positive outcome for our members.

Through our advocacy at a local and national level, we have influenced decisions around legislation affecting stock and land, the supply of farm needs, taxation and rating.

We understand policy can be a complex game, and we have a desire to simplify it for our members. We care deeply about the future of rural New Zealand and we want our members to have a bright future. Above all, we want to benefit rural New Zealand and empower farmers to continue.

We exist to improve farming.

"I farm cattle, birds and grow plants and fruit on my small farm (lifestyle block). I have had constant battles with the local District Council and Regional Council over excessive rates, etc.

I joined Federated Farmers and they have helped me to reason and contradict them. New Government proposals re fencing waterways and environmental matters, etc will completely close down most small farms such as mine.

Only a combined "voice of reason" as supplied by Federated Farmers can cope with this. I have also learned heaps about valuable farming matters from Federated Farmers newsletters and meetings"

- Denis Hewit

Lifestyle Member

Pillars of our Lifestyle Membership

Everything we offer is:

Practical
Pragmatic
Practiced

Helping Lifestyles
understand & support:

Policy
Compliance
Adverse Events

We are a grassroots up non-for-profit organisation with our team based throughout Aotearoa. Our policy is member driven. Members' views are canvassed by staff and elected representatives who formulate submissions that help local and central government decision making.

We are across levels of
legislation:

Local
Regional
National



Lifestyle **Policy**

Local

We are a voice in district council on pain points involving:

- Land ownership
- Annual plans (i.e. waste management/rates)
- Roading

Regional & National

We are a voice on pain points involving:

- Biodiversity
- Fresh Water Management & RMA
- Animal Tracking (NAIT)
- Health & Safety
- Infrastructure
- Taxes

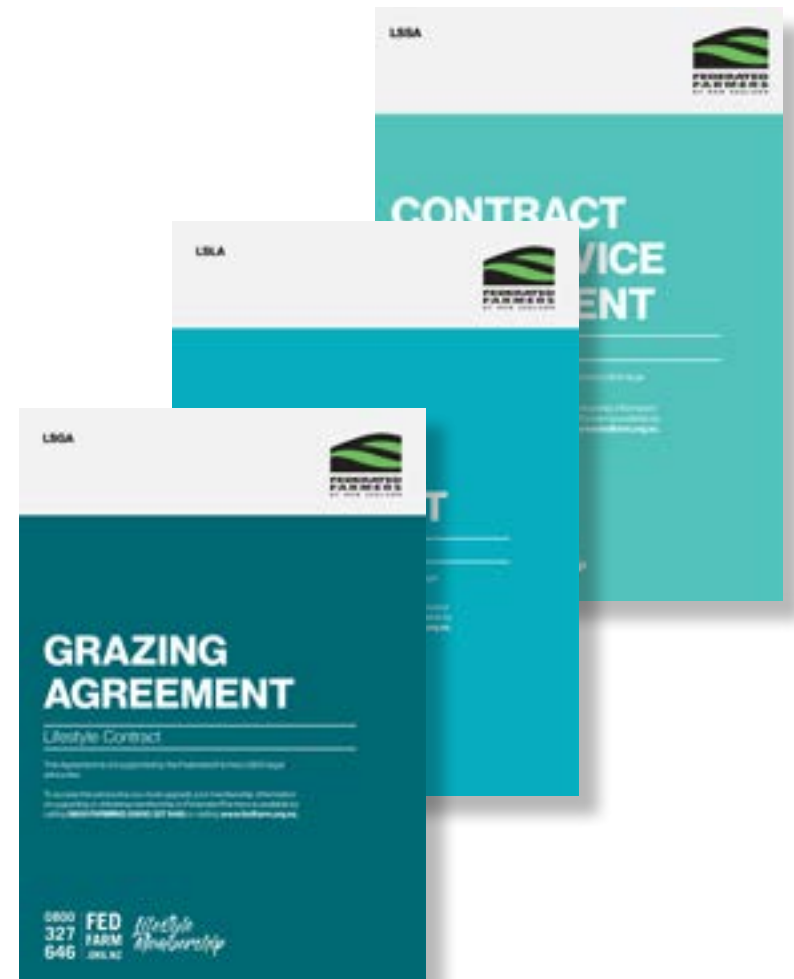


Lifestyle **Agreements**

A handshake is good until things go wrong.

We offer a range of specialised Contracts & Service Agreements to help you manage your risks & liabilities.

Our Grazing Agreement, for example, is perfect to use if you have land you lease out for grazing.





Lifestyle **Adverse Events**

Using our first-hand experience and adapting our MREP (Major Rural Events Programme), we have developed a series of questions to encourage Lifestyle property owners to prepare for worst case scenarios.

Utilising resources provided by emergency management for Lifestylers to understand possible effects to them and their community, along with practical steps to reduce them.

Adverse Events Questionnaire

A questionnaire to assist Lifestyle owners prepare for an adverse event with tips and tricks.

Registration on both Agri-database and Federated Farmers network so you can be supported in extreme situations.

A list of key contacts and support services in your area to assist.



Adverse Events Guide

A guide to help guide you prepare.
This includes essential services such as;

- Access
- Power
- Water
- Animals



"Federated Farmers do the in-depth investigative work behind the scenes fighting for balance on issues for the farming community issues that people would never realise unless they were involved."

- Deborah Alexander

Lifestyle Member

Our

Membership Pack

'Protecting Your Lifestyle' welcomes you into the world of Federated Farmers. It shows the value of our Lifestyle Membership and provides information on the work we are doing on your behalf.

Fact sheets - Our fact Sheets cover a range of information with links to key websites, including how to dispose of dead animals, protecting your property from fire, power lines, M.bovis and more.





Who can benefit **from our Membership?**

The following are a list of those we believe would benefit from a Lifestyle Membership

- Live on a lifestyle block
- Own animals
- May not need Feds service but good to have Feds in their awareness set for when they do start to diversify
- Who are in it for the long haul
- Are starting to diversify with animals or crops
- Looking at opportunities to draw an income from their land
- Are the most susceptible to compliance failures - the unknown
- Care about the future of rural NZ
- Feel the impacts of policy on their land
- Have been impacted by adverse events
- Are actively looking for information
- Who want their voice heard
- Who enjoy living on the land.

Testimonial

Meet a member

Kate and her partner Chris farm 25 acres in Central Hawke's Bay. They've been on the property (known to many as Windy Ridge but now called Ngapaeruru – the ridge where owls live) for a little over 5 years.

"We fell in love with this place, and having come from a smaller lifestyle block, it felt like we could stretch our wings here". They run a small flock of Poll Dorset breeding ewes, crossed with a Dorper ram for some unique coloured lambs. They also raise beef cross calves every year. And of course, there are ponies. Including Eddie here, (pictured), a Welsh Cob from Canterbury.

Kate says "I've long thought that there needed to be an industry body that represents small block holders. Economically, we're an important part of the rural picture. Even though farming is not our primary livelihood, we still feel strongly about being good caretakers of the land, and take pride in looking after our livestock and producing quality animals. By joining Federated Farmers, we become part of something bigger, part of a network and source of information. As individuals we can only achieve so much, but the collective effort of FF and it's members can have a significant impact on things that affect us."





The future

What we are working on going forward

Preparedness through adverse events:

Support to all Lifestyle properties

Engaging with Regional Councils

Further development of specialist lifestyle team

Policy as it evolves:

- Essential Fresh Water and how this impacts Lifestyle properties
- Climate Change
- Communications and Connectivity
- Biosecurity
- Animal Welfare



*Lifestyle
Membership*